



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

MARCH 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	501,540	1,336,159
<b>Alberta</b>	261,258	633,617
<b>British Columbia</b>	234,742	598,099
<b>Québec</b>	170,847	487,205
<b>Manitoba</b>	62,210	167,443
<b>Saskatchewan</b>	60,976	156,837
<b>Nova Scotia</b>	40,443	113,475
<b>Newfoundland &amp; Labrador</b>	35,191	82,102
<b>New Brunswick</b>	27,285	68,883
<b>PEI</b>	5,521	15,967
<b>Territories</b>	8,135	21,199
<b>CANADA</b>	1,408,148	3,680,986
<b>Plus: Spirits Ready-to-Drink*</b>	527,419	1,293,942

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment