



ANNUAL SPIRITS PROVINCIAL SALES
VOLUMES & PER CAPITA CONSUMPTION

National Spirits Sales Volumes by Province (9 litres cases) – Calendar 2015

Canadian Jurisdiction	Volume (9 L)	Litres Per LDA Capita
Ontario	6,433,866	5.3
Alberta	3,030,733	8.3
British Columbia	2,813,240	6.7
Québec	2,510,755	3.4
Manitoba	785,574	7.0
Saskatchewan	757,722	7.9
Nova Scotia	545,266	6.4
Newfoundland & Labrador	427,703	8.9
New Brunswick	324,376	4.8
PEI	81,279	6.3
Territories	91,651	9.7
CANADA	17,802,165	5.6

Sources: Volumes Spirits Canada Sales Database, Legal Drinking Age (LDA) 18+ AB, MB, QC, 19+ Other, Statistics Canada CANSIM Table 051-0001