



ANNUAL SPIRITS SALES VOLUMES

A. National Spirits Sales Volumes by Category (9 litres cases) – Calendar 2015

Category	Volume (9 L)	Share
Vodka	4,995,791	28.1%
Whisky	4,924,542	27.7%
Rum	3,336,967	18.7%
Liqueurs	2,586,374	14.5%
Gin	849,808	4.8%
Brandy	573,359	3.2%
Tequila	350,996	2.0%
Other	184,289	1.0%
Total	17,802,166	100%

Source: Spirits Canada Sales Database

B. Spirits Based Ready-To-Drink Pre-Mix Cocktails & Coolers (9 L) Calendar 2015

Pre-Mix & Coolers	9,429,460	
------------------------------	-----------	--

Source: Spirits Canada Sales Database