



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

APRIL 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	380,213	1,716,373
<b>Alberta</b>	184,393	818,029
<b>British Columbia</b>	216,000	814,099
<b>Québec</b>	168,135	655,341
<b>Manitoba</b>	61,873	229,316
<b>Saskatchewan</b>	43,847	200,684
<b>Nova Scotia</b>	39,822	153,297
<b>Newfoundland &amp; Labrador</b>	27,520	109,622
<b>New Brunswick</b>	21,319	90,201
<b>PEI</b>	5,796	21,763
<b>Territories</b>	7,782	28,984
<b>CANADA</b>	1,156,700	4,837,709
<b>Plus: Spirits Ready-to-Drink*</b>	616,859	1,910,800

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment