



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

FEBRUARY 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	433,446	834,620
Alberta	203,370	372,359
British Columbia	189,644	363,367
Québec	165,472	316,358
Manitoba	54,779	105,233
Saskatchewan	49,838	95,861
Nova Scotia	37,174	73,032
Newfoundland & Labrador	25,555	46,912
New Brunswick	20,567	41,598
PEI	5,203	10,446
Territories	6,888	13,065
CANADA	1,191,936	2,272,851
Plus: Spirits Ready-to-Drink*	406,261	767,410

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment