



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

JANUARY 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	401,174	401,174
Alberta	168,989	168,989
British Columbia	173,724	173,724
Québec	150,886	150,886
Manitoba	50,454	50,454
Saskatchewan	46,023	46,023
Nova Scotia	35,858	35,858
Newfoundland & Labrador	21,356	21,356
New Brunswick	21,031	21,031
PEI	5,243	5,243
Territories	6,177	6,177
CANADA	1,080,915	1,080,915
Plus: Spirits Ready-to-Drink*	360,936	360,936

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment