



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

August 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	537,714	3,776,482
<b>Alberta</b>	258,685	1,828,901
<b>British Columbia</b>	295,072	1,845,787
<b>Québec</b>	212,227	1,464,565
<b>Manitoba</b>	68,363	504,670
<b>Saskatchewan</b>	59,559	435,795
<b>Nova Scotia</b>	48,050	339,015
<b>Newfoundland &amp; Labrador</b>	33,640	250,428
<b>New Brunswick</b>	27,680	198,352
<b>PEI</b>	8,682	53,193
<b>Territories</b>	8,518	60,631
<b>CANADA</b>	1,558,190	10,757,819
<b>Plus: Spirits Ready-to-Drink*</b>	1,425,330	7,160,612

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment