



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

July 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	538,120	3,238,914
<b>Alberta</b>	219,996	1,570,525
<b>British Columbia</b>	241,274	1,550,728
<b>Québec</b>	207,079	1,252,338
<b>Manitoba</b>	69,061	436,319
<b>Saskatchewan</b>	63,465	376,236
<b>Nova Scotia</b>	47,840	290,965
<b>Newfoundland &amp; Labrador</b>	36,066	216,787
<b>New Brunswick</b>	26,838	170,672
<b>PEI</b>	8,851	44,511
<b>Territories</b>	8,311	53,188
<b>CANADA</b>	1,466,901	9,201,183
<b>Plus: Spirits Ready-to-Drink*</b>	1,436,855	5,735,279

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment