



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

November 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
<b>Ontario</b>	521,248	5,790,604
<b>Alberta</b>	291,970	2,657,113
<b>British Columbia</b>	288,131	2,568,407
<b>Québec</b>	203,452	2,253,941
<b>Manitoba</b>	67,878	701,194
<b>Saskatchewan</b>	61,813	669,146
<b>Nova Scotia</b>	42,759	470,984
<b>Newfoundland &amp; Labrador</b>	44,282	362,323
<b>New Brunswick</b>	24,547	276,842
<b>PEI</b>	6,145	72,406
<b>Territories</b>	7,415	84,633
<b>CANADA</b>	1,559,640	15,907,593
<b>Plus: Spirits Ready-to-Drink*</b>	555,262	9,556,885

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment