



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

October 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	480,666	5,269,355
Alberta	311,067	2,364,748
British Columbia	224,517	2,280,277
Québec	210,046	2,050,489
Manitoba	65,837	633,315
Saskatchewan	59,263	607,333
Nova Scotia	44,073	428,225
Newfoundland & Labrador	29,407	318,040
New Brunswick	23,792	252,295
PEI	6,209	66,261
Territories	7,561	77,218
CANADA	1,462,438	14,347,556
Plus: Spirits Ready-to-Drink*	553,330	8,998,216

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment