



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2016

July 2016

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	538,120	3,238,914
Alberta	219,996	1,570,525
British Columbia	241,274	1,550,728
Québec	207,079	1,252,338
Manitoba	69,061	436,319
Saskatchewan	63,465	376,236
Nova Scotia	47,840	290,965
Newfoundland & Labrador	36,066	216,787
New Brunswick	N/A	N/A
PEI	8,851	44,511
Territories	8,311	53,188
CANADA	N/A	N/A
Plus: Spirits Ready-to-Drink*	1,270,090	5,091,259

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment