



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

JANUARY 2017

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	388,653	388,653
Alberta	177,271	177,271
British Columbia	164,695	164,695
Québec	155,292	155,292
Manitoba	51,542	51,542
Saskatchewan	43,155	43,155
Nova Scotia	35,217	35,217
Newfoundland & Labrador	18,693	18,693
New Brunswick	19,534	19,534
PEI	4,976	4,976
Territories	6,453	6,453
CANADA	1,065,481	1,065,481
Plus: Spirits Ready-to-Drink*	385,804	385,804

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment