



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

SEPTEMBER 2017

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	520,839	4,371,555
Alberta	210,122	2,039,406
British Columbia	164,269	2,033,287
Québec	201,562	1,712,088
Manitoba	64,562	575,942
Saskatchewan	52,830	499,575
Nova Scotia	44,990	384,500
Newfoundland & Labrador	36,630	277,858
New Brunswick	30,809	226,488
PEI	7,374	61,034
Territories	8,238	72,038
<b>CANADA</b>	<b>1,342,225</b>	<b>12,253,771</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>1,155,799</b>	<b>10,058,808</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment