



ANNUAL SPIRITS PROVINCIAL SALES
VOLUMES & PER CAPITA CONSUMPTION

National Spirits Sales Volumes by Province (9 litres cases) – Calendar 2017

Canadian Jurisdiction	Volume (9 L)	Litres Per LDA Capita
Ontario	6,712,491	5.3
Alberta	2,913,525	7.9
British Columbia	2,962,196	6.8
Québec	2,678,552	3.5
Manitoba	812,967	7.1
Saskatchewan	751,574	7.7
Nova Scotia	544,573	6.3
Newfoundland & Labrador	405,319	8.4
New Brunswick	328,634	4.8
PEI	84,192	6.3
Territories	97,311	10.0
CANADA	18,291,334	5.6

Sources: Volumes Spirits Canada Sales Database, Legal Drinking Age (LDA) 18+ AB, MB, QC, 19+ Other, Statistics Canada CANSIM Table 051-0001