



ANNUAL SPIRITS PROVINCIAL SALES
VOLUMES & PER CAPITA CONSUMPTION

National Spirits Sales Volumes by Province (9 litres cases) – Calendar 2018

Canadian Jurisdiction	Volume (9 L)	Litres Per Capita
Ontario	6,945,861	5.5
Alberta	2,995,441	8.1
British Columbia	3,027,924	6.9
Québec	2,849,038	3.8
Manitoba	817,602	7.1
Saskatchewan	748,582	7.5
Nova Scotia	547,948	6.2
Newfoundland & Labrador	401,439	8.3
New Brunswick	329,321	4.7
PEI	85,496	6.3
Territories	98,292	10.0
CANADA	18,855,944	5.7

Sources: Volumes Spirits Canada Sales Database, Per Capita 18+
Statistics Canada Table 17-10-0005-01