



ANNUAL SPIRITS SALES VOLUMES

A. National Spirits Sales Volumes by Category (9 litres cases) – Calendar 2018

Category	Volume (9 L)	Share
Vodka	5,296,558	28.1%
Whisky	5,253,053	27.9%
Rum	3,218,740	17.1%
Liqueurs	2,779,120	14.7%
Gin	1,074,736	5.7%
Brandy	594,606	3.2%
Tequila	462,274	2.4%
Other	174,857	0.9%
Total	18,855,944	100%

Source: Spirits Canada Sales Database

B. Spirits Based Ready-To-Drink Pre-Mix Cocktails & Coolers (9 L) Calendar 2018

Category	Volume (9 L)
Pre-Mix Cocktails & Coolers	13,721,779

Source: Spirits Canada Sales Database