



ANNUAL SPIRITS SALES VOLUMES

A. National Spirits Sales Volumes by Category (9 litres cases) – Calendar 2019

Category	Volume (9 L)	Share
Vodka	5,383,608	28.1%
Whisky	5,383,043	28.1%
Rum	3,166,502	16.6%
Liqueurs	2,723,762	14.2%
Gin	1,177,284	6.2%
Brandy	586,616	3.1%
Tequila	510,541	2.7%
Other	198,416	1.0%
Total	19,129,772	100%

Source: Spirits Canada Sales Database

B. Spirits Based Ready-To-Drink Pre-Mix Cocktails & Coolers (9 L) Calendar 2019

Category	Volume (9 L)
Pre-Mix Cocktails & Coolers	16,477,232

Source: Spirits Canada Sales Database