



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2020

SEPTEMBER 2020

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	585,688	4,928,268
Alberta	285,989	2,408,976
British Columbia	238,034	2,418,434
Québec	230,267	2,045,841
Manitoba	72,355	647,685
Saskatchewan	63,851	544,204
Nova Scotia	49,454	431,113
Newfoundland & Labrador	36,950	292,338
New Brunswick	35,050	267,778
PEI	7,238	64,138
Territories	10,028	84,263
<b>CANADA</b>	<b>1,614,904</b>	<b>14,133,038</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>2,364,371</b>	<b>19,912,652</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment