



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021

JANUARY 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	456,368	456,368
Alberta	185,794	185,794
British Columbia	194,112	194,112
Québec	202,505	202,505
Manitoba	58,490	58,490
Saskatchewan	42,707	42,707
Nova Scotia	40,535	40,535
Newfoundland & Labrador	22,146	22,146
New Brunswick	24,116	24,116
PEI	5,870	5,870
Territories	8,829	8,829
<b>CANADA</b>	<b>1,241,472</b>	<b>1,241,472</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>1,120,790</b>	<b>1,120,790</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment