



MONTHLY SPIRITS PROVINCIAL
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021
AUGUST 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	616,324	4,308,801
Alberta	298,913	2,063,669
British Columbia	336,064	2,107,208
Québec	281,615	1,877,797
Manitoba	75,524	554,386
Saskatchewan	63,347	467,783
Nova Scotia	53,054	381,787
Newfoundland & Labrador	33,745	248,507
New Brunswick	32,489	236,048
PEI	9,255	59,577
Territories	8,892	72,541
CANADA	1,809,221	12,378,103
Plus: Spirits Ready-to-Drink*	3,359,457	20,426,469

*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment