



MONTHLY SPIRITS PROVINCIAL  
SALE VOLUMES

Monthly Spirits Sales Volumes by Province (9 litres cases) – Calendar 2021  
JULY 2021

Canadian Jurisdiction	Volume (9 L)	Year-to-Date
Ontario	600,811	3,692,474
Alberta	277,952	1,761,325
British Columbia	267,671	1,770,680
Québec	285,943	1,596,182
Manitoba	78,817	478,761
Saskatchewan	63,986	403,768
Nova Scotia	52,491	328,668
Newfoundland & Labrador	33,079	214,761
New Brunswick	31,377	203,560
PEI	8,687	50,322
Territories	9,602	63,649
<b>CANADA</b>	<b>1,710,416</b>	<b>10,564,150</b>
<b>Plus: Spirits Ready-to-Drink*</b>	<b>3,711,330</b>	<b>17,067,013</b>

\*Note: Ready-to-Drink includes Spirits-based coolers, pre-mixed Cocktails and Refreshment