



ANNUAL WHISKY SALES VOLUMES

National Whisky Sales Volumes by Category (9 litres cases) – Calendar 2015

Category	Volume (9 L)	Share
Canadian Deluxe	1,461,780	29.7%
Canadian Premium	811,960	16.5%
Canadian Standard	1,120,544	22.7%
Sub-Total Canadian	3,394,284	68.9%
Scotch	941,662	19.1%
American	402,367	8.2%
Irish	182,542	3.7%
Other	3,686	0.1%
Total	4,924,542	100%

Source: Spirits Canada Sales Database